

## COMMUNITY INCENTIVES

**Clean Alternatives to Fireworks  
Pilot Incentive Program**

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## Eligibility Criteria and Program Guidelines

The San Joaquin Valley Air Pollution Control District (SJVAPCD) is accepting applications for the Clean Alternatives to Fireworks Pilot Incentive Program. This pilot program provides incentives to public and private entities to fund clean firework alternatives, such as drone light shows, in lieu of a portion or all of a large-scale fireworks display performed within SJVAPCD boundaries celebrating the Fourth of July or New Year's Eve, and other celebratory public gatherings.

| Application Period |                                  |
|--------------------|----------------------------------|
| Opens:             | Monday, March 3, 2025            |
| Closes:            | By 5:00pm on Friday, May 2, 2025 |

Applications received during this solicitation period will be reviewed for completeness and eligibility for program funds, and will be funded based on date of application submittal, location, and availability of program funding. Applicants must have an executed contract with the SJVAPCD prior to the event applied for in order to receive grant funding.

Program guidelines and applications are available on the SJVAPCD's website at:

<https://ww2.valleyair.org/grants/fireworks-alternatives>

For questions about the program or application process, please contact us by phone or email:

**(559) 230-5800**

[grants@valleyair.org](mailto:grants@valleyair.org)

**San Joaquin Valley Air Pollution Control District  
Grants and Incentives Department  
1990 East Gettysburg Avenue  
Fresno, CA 93726-0244**

## Incentive Funding

For this solicitation, the maximum funding available for the pilot program is \$250,000. This funding will be allocated per county based on population.

| County        | Total Funding Allocation |
|---------------|--------------------------|
| San Joaquin   | \$39,440                 |
| Stanislaus    | \$31,900                 |
| Merced        | \$23,840                 |
| Madera        | \$19,940                 |
| Fresno        | \$46,460                 |
| Kings         | \$19,680                 |
| Tulare        | \$29,820                 |
| Kern (Valley) | \$38,920                 |
| <b>Total:</b> | <b>\$250,000</b>         |

To allow for equitable participation in the program, **for the first 30 days of the solicitation period, priority will be given to applicants that have not previously received funding for the Clean Alternatives to Fireworks Pilot Incentive Program.** Subsequent eligible applications received will be awarded funding on a first-come, first serve basis until program funds are exhausted. The funding awarded to eligible applicants will be limited to the maximum funding available per county, or the amount identified in the General Requirements table below, whichever is less.

## General Requirements

| Maximum Incentive Amount                                                                                                                                                                                                                                                                      | Eligible Applicants                                                                                                                                                                                                                                                                                      | Eligible Costs                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Up to 50% of total eligible costs</li> <li>• Applicants must pay a minimum cost-share of 50% of eligible costs</li> <li>• Incentive cannot exceed \$20,000 per event</li> <li>• Applicants can only apply for one event per calendar year</li> </ul> | <ul style="list-style-type: none"> <li>• Public entities: <ul style="list-style-type: none"> <li>• Such as counties, cities, and school districts</li> </ul> </li> <li>• Private entities: <ul style="list-style-type: none"> <li>• Such as private organizations and non-profits</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Contractor costs for approved clean alternatives to fireworks*</li> <li>• Local permitting costs for the event</li> </ul> |

*\* Approved clean alternatives to fireworks include drone shows, laser light shows, and other alternatives, as deemed eligible by the SJVAPCD on a case-by-case basis.*

## Eligibility of Event

### Event Type

- Must be for the purpose of celebrating the Fourth of July or New Year's Eve, or other celebratory public outdoor events

### Event Location

- Must take place in a location within the SJVAPCD boundaries, which include the counties of San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and the Valley portion of Kern

### Event Venue

- Must be a venue that can accommodate a large-scale public event
- Neighborhood block parties and personal events are ineligible

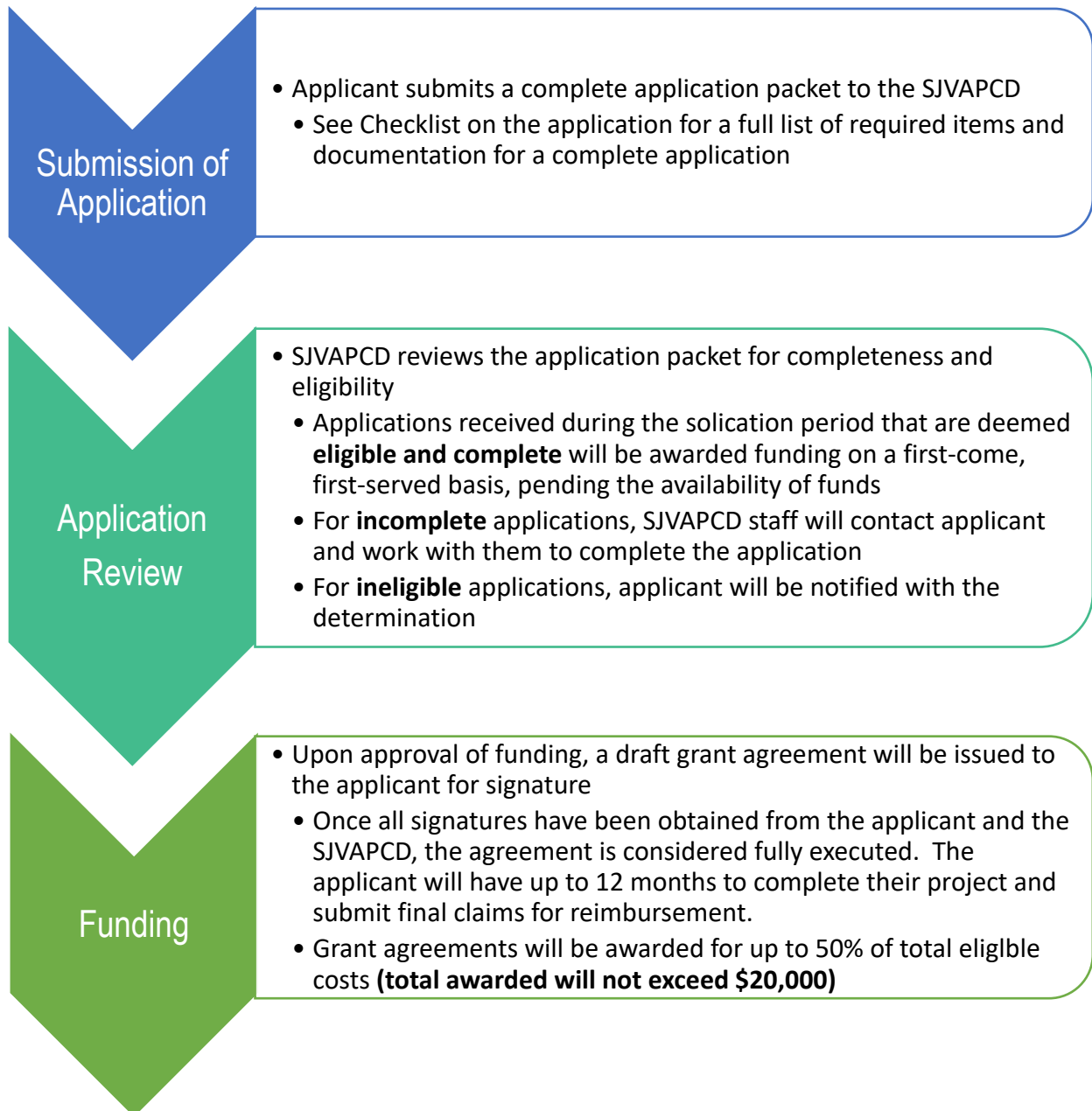
The SJVAPCD reserves the right to make the sole determination regarding the eligibility of the application.

## Additional Requirements

- 1) If supplementing a fireworks display show, the event must comply with the California State Fireworks Law, California Health and Safety Code, Section 12500-12759 and the State Fireworks Regulations, Title 19, California Code of Regulations, Chapter 6. These publications can be found at <https://osfm.fire.ca.gov/what-we-do/fire-engineering-and-investigations/fireworks>.
- 2) Applicants must obtain the appropriate local permit(s) required to implement and administer the event.
- 3) Applicants must obtain appropriate insurance coverage for the event:
  - a) Minimum \$2 million policy of combined limits for bodily damage and property damage.
  - b) The San Joaquin Valley Air Pollution Control District must be named as an additional insured on the policy.
- 4) Applicants must show that a substantial reduction of large-scale fireworks will occur through the use of the approved clean firework alternative identified in the application.

- a) Example 1: This program may be an eligible option for an event that historically utilized fireworks transitioning completely away from, or significantly reducing (i.e. 50% reduction), the use of large-scale fireworks.
  - b) Example 2: This program may be an eligible option for a new celebratory event that proposes to use drones or other approved alternatives in lieu of utilizing large-scale fireworks.
- 5) Contractor(s) utilized by the applicant to conduct the fireworks alternative show must have the appropriate licenses for the type of service performed:
- a) Drone shows:
    - i) Drones must be registered with the Federal Aviation Administration (FAA).
    - ii) Drone pilots must follow the FAA regulations, specifically UAS Rule Part 107.
    - iii) Information can be found at <https://www.faa.gov/uas>.
  - b) Laser light shows:
    - i) Must follow the U.S Federal Food and Drug Administration protocol. Information can be found at <https://www.fda.gov/radiation-emitting-products/home-business-and-entertainment-products/laser-light-shows>.
- 6) If applicant is awarded funding through the program, applicant must adhere to messaging and branding guidelines and requirements established by the SJVAPCD. Specific terms and conditions will be identified in the final grant agreement between the applicant and the SJVAPCD.
- 7) Applicant must have a fully executed agreement with the SJVAPCD prior to the event.**
- a) Eligible costs shall be limited to services provided for the event identified in the application.
  - b) To assist with pre-event costs to secure a vendor(s), applicant may claim up to 50% of the incentive award (maximum of \$10,000) towards eligible costs necessary for the preparation of the event including, but not limited to, deposits for the contractor performing the alternative to fireworks, permit fees, and insurance. Claims for these costs that were incurred before the event can be submitted to the SJVAPCD any time on or after the execution date of the grant agreement. Documentation such as contract details, receipts, and/or invoices substantiating costs will be required to be submitted with the claim.
  - c) Applicant shall not make final payment to the contractor they utilized for the alternative to fireworks until after their agreement with the SJVAPCD has been executed.

## Application Process



The SJVAPCD anticipates that the applicant will complete their project as specified in their grant agreement. However, if it is necessary for the applicant to deviate from their original proposed project, applicant should notify the SJVAPCD of the changes as early as possible. This will allow program staff the opportunity to assess the deviation to ensure the project remains eligible under the program guidelines.

## Reimbursement Process

Funding provided to applicants in this program is through a reimbursement process. The applicant must submit a claim to the SJVAPCD for eligible costs incurred. Upon receipt and approval of an eligible and complete claim, the SJVAPCD will reimburse the applicant for eligible costs, up to the maximum incentive awarded.

In addition to a copy of their executed agreement, the applicant will receive a Payment Procedures packet, which will include instructions on how to submit a claim to the SJVAPCD for reimbursement. The claim process to receive reimbursement is as follows:

