



Sample eTRIP Plan

A. Employer information			
Employer Name:			
Worksite Address:	City:	State:	Zip:
Workstie Coordinator (Contact Person):	Phone:		
Number of Eligible Employes:			
Tier One = worksites with 100-249 eligible employees			
Tier Two = worksites with 250 or more eligible employees			

B. eTRIP Point Targets	Tier One	Tier Two
Marketing Strategy	6	10
Program Support Strategy	6	8
Services and Facilities Strategy	8	10
Transportation, Alternative Schedules, and Incentives Strategy	14	20
Additional Points Needed (from any measure or combination of measures)	10	18
Total Points Goal:	44	66

C. Marketing Strategy	Poi	ints
Healthy Air Living Partner	6	
Employer rideshare event	5	
Alternative Transportation meetings (semiannually)	5	
Alternative Transportation focus groups (semiannually)	5	
Onsite transit information center	3	
Alternative Transportation bulletin boards	3	
Attendance at a marketing class	3	
Employer rideshare newsletter (quarterly)	3	
"Best Workplaces for Commuters" Recognition	3	
Rideshare flyer (quarterly)	1	
CEO communication	1	
Employer-adopted alternative transportation policy	1	
Rideshare orientation for new employees	1	
Rideshare agency registration	1	
Other approved strategy:		
Total Marketing Strategy Poin	ts:	

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D. Program Support Strategy	Poi	nts
Internal ride matching	5	
Internal Guaranteed Ride Home service	5	
For Production Workers	5	
For staff who are not Production Workers	5	
Personalized commute assistance	5	
Ride match bulletin board	3	
External employee ride matching services	3	
External Guaranteed Ride Home service	3	
Other approved strategy:		
Total Program Support Strategy Points:		

E. Services and Facilities Strategy	Р	oints
Onsite food service, or food service within ¼ mile of worksite	7	
Onsite child care	7	
Showers and/or Lockers onsite	7	
Onsite break room and kitchenette	5	
Electric vehicle recharging	5	
Onsite bike repair	2	
Onsite ATM	2	
Onsite vending machines	2	
Bike racks	2	
Health facilities	2	
Employer provided bicycles	2	
Fitness area and/or classes	2	
Employer organized lunch delivery (twice/month)	1	
Direct deposit	1	
Check cashing	1	
Break and/or lunch activities	1	
Dry cleaning	1	
Postal service, or post office within ¼ mile of worksite	1	
Onsite picnic tables	1	
Maps to local conveniences	1	
Other approved strategy:		
Total Services & Facilities	Strategy Points:	

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F. Transportation, Alternative Schedule, and Incentives Strategy		Points	
Compressed Work Week A: For percentage based on all Eligible Employees B: For percentage based on all Eligible Employees except Production Workers	A	В	
75% participation rate	15	8	
50% participation rate	12	6	
25% participation rate	9	4	
10% participation rate	6	2	
Telecommuting program	ç)	
Comprehensive Vanpool program	8	3	
Comprehensive Carpool program	8	3	
Comprehensive Bicycle program	7	7	
Shuttles	4	5	
Flex time schedules For Production Workers For staff who are not Production Workers	3		
Staggered work schedules	3	3	
Monetary incentive	1	2	
Extra time off	7	7	
Vanpool subsidy	4	5	
Transit subsidy	4	5	
Bicycle subsidy	4	5	
Startup incentive	3	3	
Discount transit passes	3	3	
Discounted/free meals (once/month)	3	3	
Preferential parking	1	l	
Points program	1	1	
Prize drawing (quarterly)	1	1	
Other approved strategy:			
Total Transportation, Alternative Schedules, & Incentives Strategy Points:			

G. eTRIP Point Total for Worksite (by Tier)	Tier One	Tier Two
Total points from Marketing Strategy		
Total points from Program Support Strategy		
Total points from Services and Facilities Strategy		
Total points from Transportation, Alternative Schedules, and Incentives		
Strategy		
Total points from the Additional Points Needed (from any measure or		
combination of measures)		
Total Points for this Worksite:		